

E-mail newsletters

Sent to 21,000 early-career physicians and 3rd-year residents in five specialties!

List your print ad in the career e-newsletter for just \$188.



E-newsletter advertising rates for print advertisers

1x rate:	3x rate:	6x rate:
\$188 per listing	\$170 per listing	\$160 per listing

Banner advertising rates

Specs (580 wide x 120 pixels tall) \$625 per issue

■ Circulation

E-mail newsletters reach early career physicians and third-year residents in five medical specialties: emergency medicine, family medicine, internal medicine, pediatrics and psychiatry.

■ Frequency

Each week, Today's Physician sends five separate e-mails to third-year residents and early career physicians, one for each specialty. While the content of the newsletters will generally be the same, job listings in each issue will be geared toward that specialty. The internal medicine edition, for example, will feature only internal medicine job listings, while the pediatrics edition will feature pediatric jobs.

■ Content

Career Update e-mail newsletters offer new physicians tips to build their careers starting with their first job after training. Articles are short and practical, with tips on how to find jobs that fit and build a career. **Each issue also features listings of job opportunities for each specialty.**

To learn more, contact:

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Who do we reach via e-mail newsletters?

	E-mail count
Internal Medicine	10,569
Family Medicine	4,312
Emergency Medicine	2,635
Pediatrics	1,972
Psychiatry	1,642

e-mail